

site Chicago

Proudly Serving Illinois, Michigan & Wisconsin

2025 Schedule and Sponsorship Opportunities

SITE Chicago: Connect, Engage, Business, Family, Fun!



2025 AT A GLANCE

- ✓ **Annual General Meeting** – January 28, 2025 (Waldorf Astoria Chicago)
- ✓ **Young Leaders Feed my Starving Children (open to all)**– February 20, 2025 Schaumburg IL 4:30 -6:30pm
- ✓ **Michigan Networking Event** - Shamrock Social March 12, 2025, Grand Rapids
- ✓ **Industry Xchange** – April 3, 2025, Chicago IL Time and location TBD
- ✓ **Spring Educational Meeting** – Chicago, IL Time and location TBD
- ✓ **Summer Educational Meeting** – June 2025, Chicago. Venues under consideration
- ✓ **Grand Slam Warm Up Event** – July 31, 2025 Location TBD, evening prior to Grand Slam
- ✓ **Grand Slam Baseball Event** – August 1, 2025, Wrigley Rooftop/Chicago Cubs
- ✓ **Grand Slam After Party** – August 1, 2025, Venues under consideration
- ✓ **Fall Chicago Education and CSR Event** – September 2025. Venues under consideration
- ✓ **Fall Wisconsin Networking Event** – October 2025. Venues under consideration
- ✓ **Holly Trolley Warm Up Event** – December 1st, 2025 – Location TBD., evening prior to Holly Trolley
- ✓ **11th Annual Holly Trolley Event** – December 2nd, 2025. Venue locations under consideration

site Chicago Budget for 2025

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ALL EVENTS OFFER SPONSORSHIP OPPORTUNITIES. SPONSORSHIPS RANGE FROM \$1795 UP TO \$15,000 IF YOU OR YOUR ORGANIZATION WANT TO EXCLUSIVELY HOST AN EVENT. MANY SPONSORSHIP OPPORTUNITIES ARE AVAILABLE, AND THE SPONSORSHIP TEAM CAN ALSO CUSTOMIZE A SPONSORSHIP THAT WORKS FOR YOU.

BASED ON YOUR SPONSORSHIP LEVEL, YOUR SPONSORSHIP MAY INCLUDE:

- ✓ Recognition on SITE Chicago website and pre-event communications
- ✓ Recognition at event
- ✓ List of event registrants with email addresses
- ✓ Podium Time (3 minutes) and Video if venue is appropriate
- ✓ Access to determine all Red Box Raffle Items to highlight your destination, hotel brand, product or service
- ✓ Event Highlight in Site Chicago Newsletter
- ✓ AND SO MUCH MORE!!!!



2025 Strategic Partnership Benefits | \$10,000

- 12-month agreement (January 1-December 31, 2025)
- Logo on website with your contact information
- Logo included in all pre- and post-event marketing
- Recognition at all 2025 SITE Chicago events
- Guaranteed Registration Space for all Site Chicago Events
- Attendee list with email addresses from each 2025 SITE Chicago event
- Two complimentary registrations for any two 2025 SITE Chicago events
- Three minutes of podium time at one event of your choice, includes option to share a video, venue permitting
- **OPTION 1: \$10,000 Minimum INKIND Sponsorship**
- **OPTION 2: \$10,000 CASH Sponsorship**

“Friends of SITE Chicago” Financial Donations

Not yet sure what you may want to Sponsor? We accept and encourage general donations to SITE Chicago, which helps us to become a better Chapter for all. Each Donation includes Complimentary Registration for one event, excluding Grand Slam and Holly Trolley, and full list of attendees at the event.

Young Leaders Partner- \$1000 - \$3000

- ✓ Logo placement on Young Leaders Events.
- ✓ Member spotlight in (1) newsletter
- ✓ Two -minute podium time at (1) Young Leader event
- ✓ Social Media recognition
- ✓ 1 registrations for the event of your choice, excluding Grand Slam and Holly Trolley and attendee list for the event

Best Travel Partner - \$5000

- ✓ Logo placement on all newsletters and website.
- ✓ Member spotlight in (1) newsletter
- ✓ Two -minute podium time at (1) event
- ✓ Social Media recognition
- ✓ 3 registrations for the event of your choice, excluding Grand Slam and Holly Trolley and attendee list for the event

First Class Partner - \$3000

- ✓ Logo on website and (1) newsletter
- ✓ Member spotlight in (1) newsletter
- ✓ Social Media recognition
- ✓ 2 registrations for the event of your choice, excluding Grand Slam and Holly Trolley and attendee list for the event

Passport Partner - \$1500

- ✓ Social Media recognition
- ✓ Logo on website
- ✓ 1 registrations for the event of your choice, excluding Grand Slam and Holly Trolley and attendee list for the event



Gifting Partners

We are looking for gifting partners to enhance the attendee experience, and to create an incentive experience that attendees can replicate at their own events.

This provides great exposure to your product, and helps attendees to envision your gifting experience at their future events.

Your sponsorship of a gifting experience provides you with the following benefits:

- ✓ Logo included in pre- and post-event marketing, and all social media for the event.
- ✓ Two-minutes of speaking time at event, includes option to share a video, venue permitting
- ✓ List of event registrants following the event.





Raffle Prizes All Shapes and Sizes

- ✓ Raffle Prizes are a great way to get exposure to the Chapter, and also support the financial health of the Chapter
- ✓ Possible Raffle Donations include: airline tickets and passes, hotel stays, spa or restaurant experiences, cruise tickets, gift baskets, Gift Certificates, etc.... Our Sponsorship Committee can help you create your package.
- ✓ Grand Prize Donations are larger in size and scope, and can include any of the above.
- ✓ Raffle Items should have an Expiration Date at least one year from the event date
- ✓ Raffle Sponsors will be recognized during the event with signage and during the raffle drawing, as well as pre/post in the invitation.

Why Partner with **SITE Chicago**?

- ✓ Site Chicago has a robust membership of Meeting and Incentive Planners/Buyers, Hoteliers, DMCs, DMO, Airline Partners, Independent Contractors. Our membership includes both local and satellite members, and a growing membership in Wisconsin and Michigan
- ✓ Our Chapter Events focus on a 1:1 buyer-to-supplier ratio
- ✓ We have both strong local and out-of-state attendance to events. Each Supplier is encouraged to bring a client
- ✓ Primary Sponsors are provided an attendee list following our events. Sponsorship provides very direct access to our membership.
- ✓ We average 80-120 attendees based on the capacity of the venue.
- ✓ Our events attract attendees from many third-party agencies and corporate planners including Augeo, Creative Group, Meetings & Incentives Worldwide, Motivation Excellence, HelmsBriscoe, ITA Group, Maritz, One 10, Prestige Global Meeting Source, BCD.
- ✓ Value for Investment. Our Membership is eager to engage with you. We support each other!

Connect with us for Sponsorship Opportunities

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Make the Connection